

2013 **KODAK** GALLERY ELITE
AWARD WINNERS.



1st Place:
"When the Music Ends"
Ben Shirk



2nd Place:
"Nature's Palette"
Ken Martin



3rd Place:
"A Moment to Dream"
Robin Swanson



4th Place:
"The Tree of Life"
David Humphrey

Gallery Award

Entry Guidelines for the
KODAK Gallery and Gallery Elite Awards



Kodak alaris

© 2014 Kodak Alaris Inc.

The Kodak, Endura, and Ektatherm trademarks and trade dress are used under license from Eastman Kodak Company.

Kodak alaris

PRESENTING THE ANNUAL KODAK GALLERY AND GALLERY ELITE AWARDS.

Kodak introduced the Gallery Awards in 1985 as a way to honor and promote the importance and value of excellence in professional photography.

Kodak has always represented quality imaging through its many products and services and will continue to work to elevate the importance of professional, quality imaging within the industry, as well as with customers. It's a connection we're pleased to make.

Therefore, we are delighted once again to salute and support outstanding professional photography and photographers by presenting our annual Gallery and Gallery *Elite* Awards. The Gallery Awards are judged on a state or regional basis, with winners going on to compete at the national level for the Gallery *Elite* Award.

Gallery Awards will be presented, throughout the year, at annual Professional Photographers of America (PPA) district and state conventions — in addition to those events' customary awards.

The annual Gallery *Elite* Award will be judged prior to the national PPA conference and trade show and those winners will receive a Kodak Gallery *Elite* Award representing the "best of the best."

Photographers will be considered for a KODAK Gallery Award in any category the judges decide is appropriate. Some past categories include:

- Portrait Print
- Wedding Print
- Illustrative, Commercial, Electronic Imaging Print
- Printed Album or Book (any category)
- Print or Album using KODAK PROFESSIONAL ENDURA Metallic Paper

A district and/or state organization may award one (1) trophy. Each entry must have achieved the minimum 80-point criteria to be considered for a Kodak Gallery Award. The primary purpose of the awards is to recognize and further the use of professionally-printed photography, especially if it utilizes KODAK PROFESSIONAL Papers. **Therefore, Gallery and Gallery *Elite* trophies are intended to be awarded for prints and printed albums, not electronic-only images and video albums (e.g., CD, DVD), which are outside of Kodak's intended purpose.**

KODAK GALLERY AWARD QUALIFICATIONS.

TO QUALIFY FOR A KODAK GALLERY AWARD:

1. **Only prints or printed albums will be considered for Gallery Award competition.**
2. An image* must receive a score of 80 or more points during PPA judging to be eligible for a Gallery Award and, as such, is eligible for any award in the Gallery Award categories, regardless of the category to which the entry was submitted.
3. An image may only win one Gallery Award. The Gallery Award submission must be entered with a label on the back signed by the maker saying this image or album has never received a Kodak Gallery Award. The label can be found on the Kodak.com website.
4. Only images printed on KODAK PROFESSIONAL ENDURA Paper will be eligible to submit for the Kodak Gallery Award.

It is the responsibility of the photographer whose entry is submitted to own copyrights to each entry and to have in his/her possession signed and dated releases for each subject, model and location. By entering the competition, the photographer acknowledges and accepts this complete responsibility and grants Kodak Alaris use of the entry.



KODAK
Gallery Award



KODAK Gallery
Elite Award

An elegant engraved crystal trophy will be presented to the winning photographers, along with a specially-designed lapel pin.

KODAK GALLERY ELITE AWARD QUALIFICATIONS.

THE BEST OF THE BEST.

The KODAK Gallery *Elite* honors the "best of the best." It is one more way Kodak can showcase outstanding, high-quality images and to continue elevating the art of professional photographers, as well as thanking them, their associates, and clients, who have helped make the Gallery *Elite* Award a symbol of photographic excellence.

If you are chosen as a KODAK Gallery Award winner, you may be eligible to compete for the prestigious Gallery *Elite* Award.

When a Gallery Award winner chooses to compete at the next level, the Gallery *Elite* Award competition, the entrant must meet the following requirements.

1. Print or album *must* have won a state or regional KODAK Gallery Award.
2. **Original entry must have been produced on and printed on KODAK PROFESSIONAL ENDURA Paper.**

Each fall, eligible Gallery Award winners will receive a letter with instructions from Kodak Alaris inviting them to compete in the *Elite* competition. Award winners register per the instructions on the letter.

For more information, go to www.kodak.com/go/galleryaward

* The word image(s) refers to a print or printed album.